

CCMI
DIGITAL MARKETING INSTITUTE



Digital
MARKETING PROMOTION

DIGITAL TRAINING INSTITUTE

- DIGITAL MARKETING
- SEO(Search Engine Optimization)
- SMM(Social Media Marketing)
- PAID CAMPAIGN(Google Ads / Sponsored Ads)
- SHOP GOOGLE



IT TRAINING INSTITUTE

- PROGRAMING LANGUAGE
- FRONTEND
- BACKEND



TECHNICAL CORPORATE TRAINING

- FREE 4 MONTHS INTERNSHIP
- LIVE PROJECT CERTIFICATE
- REAL TIME TRAINING PROGRAMMED
- ON GOING PROJECT | PRACTICAL LIVE PROJECT WORKS



EXPORT PROMOTION

SEO & Adwords

SEO works to get your site higher in the organic rankings so that you rank for customers typing queries applicable to your content. Ads allow you to target particular keyword phrases and then create an ad that promotes your site and content for those using those keywords.





WHO WE ARE

“We are Team of Professionals working in DIGITAL MARKETING SECTOR for clients. Our motive is to provide world class service to our clients in a reasonable rate.

After a deep market study we found that client interact with many service providers for his services and sometimes it become a nightmare for clients.

We using a variety of digital channels to generate leads and build brand awareness. use measurable analytics to identify weaknesses and find ways to improve performance across these channels.”



Who We Are

Established Digital Marketing
& Web Development Company

Over 1000+ Satisfied Customer

Over 10+ Year Experience
In Customer Relationship

Experienced Staff &
Satisfied Working.

Expertise In Running Paid Ads,
Campaign Creations

4.8/5.0 Reviews By
Customer

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WHAT IS DIGITAL MARKETING ?



Digital marketing, also called online marketing, is the Promotion of brands to connect with potential customers using the internet and other forms of digital communication.

This includes not only **email, social media, and web-based advertising**, but also text and multimedia messages as a marketing channel.

“Essentially, if a marketing campaign involves digital communication, it's digital marketing”

Digital Marketing is a successful way to achieve meaningful results in business. But to get there, we need to understand what this strategy is about, how it works, and the types of Digital Marketing that can be used.

TYPES OF MARKETING



Content Marketing

SEO (Search Engine Optimization)

SMM (Social Media Marketing)

Paid Advertising

Email marketing

Instant Message Marketing

Affiliate Marketing

Influence Marketing

Mobile Marketing

Video Marketing

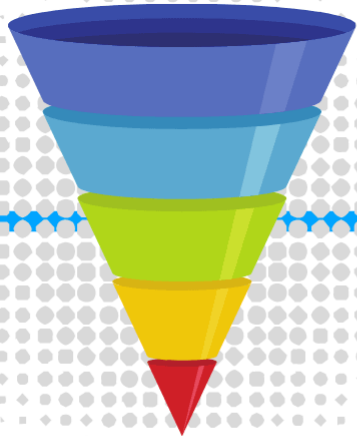
Audio Marketing

Virtual Reality Marketing

IMPORTANT KEY FACTORS THAT MANAGE SALES & MARKETING



LEAD GENERATION FUNNEL



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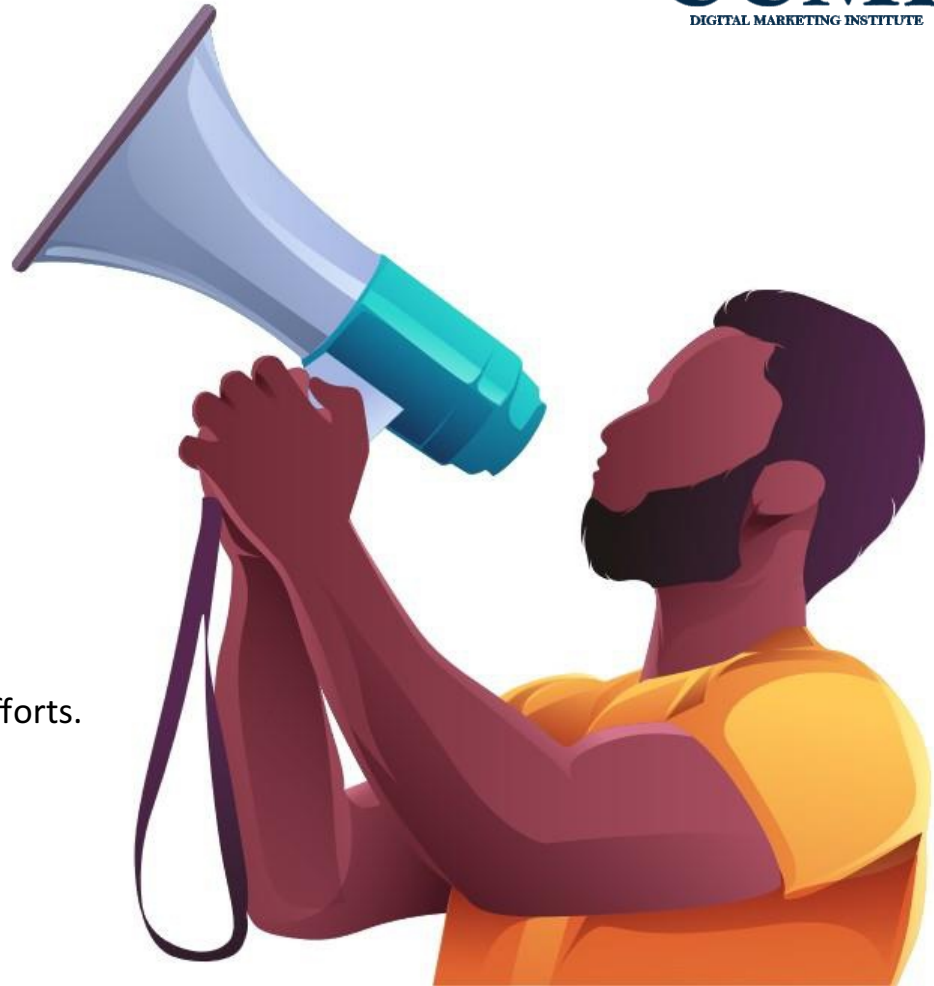
**Sales
Loves
Marketing**

BASIC MARKETING STRATIGES FOR BUSSINESS PROMOTION

A digital marketing funnel describes the steps that users take to move from being a prospect to a customer.

While there are multiple marketing funnels, most include stages focused on awareness, consideration, purchase, and retention.

Businesses can use any funnel to guide their marketing efforts.



Digital Marketing Funnel



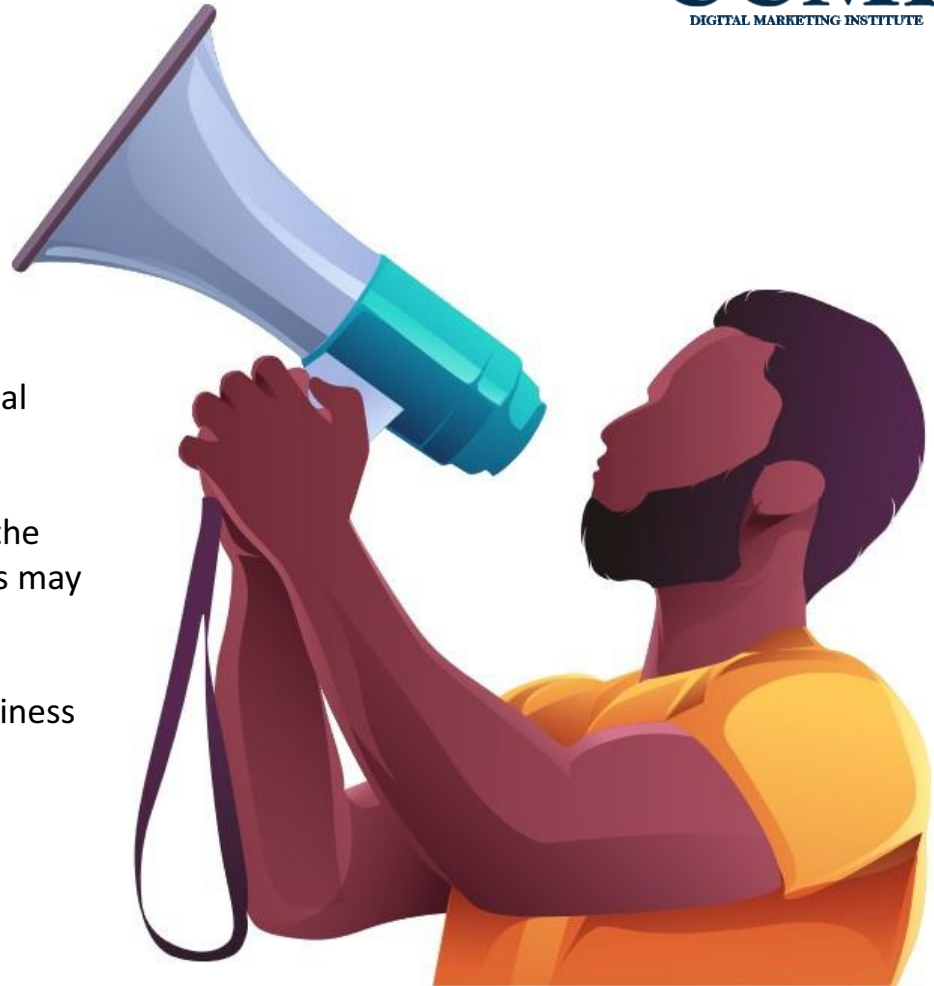
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IMPORTANT SALES STRATIGES FOR REVENUE GENERATIONS

A sales funnel is the marketing term for the journey potential customers go through on the way to purchase.

There are several steps to a sales funnel, usually known as the top, middle, and bottom of the funnel, although these steps may vary depending on a company's sales model.

A well-planned sales funnel will define the actions your business needs to take to push prospects to the next stage.



Awareness

Primary Tools: Content marketing, Social Media, Paid Advertisements, SEO/SEM, Public Relations

Interest

Primary Tools: Landing Pages, E-books, Newsletter, Free Tools, Case Studies, Retargeting

Decision

Primary Tools: Sales Pages, Free Consultation, Trust Signs, Promotions, Free Trials, Demos, Email Marketing

Action

Primary Tools: Payment System, Shopping Cart, Reviews and Referrals



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DIGITAL MARKETING INSTITUTE

Advanced Certificate in
Digital Marketing
and
Communication

12 Weeks Core + 3 Weeks per Specialization
Practical|Live Project works



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DIGITAL MARKETING INSTITUTE

Advanced Certificate in (CDM+CWE)

Certificate in Digital Marketing

and

Certificate in web Designing

12 Weeks Core + 3 Weeks per Specialization
Practical|Live Project works



CCMI
DIGITAL MARKETING INSTITUTE

Advanced Certificate in
Full Stack
Design &
Development Programmed

12 Weeks Core + 3 Weeks per Specialization
Practical|Live Project works



Advanced Certificate in **Full Stack**

Digital Marketing and Communication + Graphic Designing

12 Weeks Core + 3 Weeks per Specialization
Practical|Live Project works



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YOU-TUBE/VIDEO MARKETING

- COMPANY PROFILE VIDEOS
- WHITEBOARD/2D/3D VIDEOS
- SPOKESPERSON VIDEO [MALE/FEMALE]
- LIVE PLAN/WORKING PRESENTATION VIDEOS
- SHORT INTRO & OUTROS VIDEO
- PRODUCT PROMOTION VIDEOS
- YOU TUBE VIDEO PRESENTATION
- MULTIPLE LANGUAGE VIDEO DEVELOPMENT
- YOUTUBE LIKES, VIEWS, COMMENT, FOLLOWERS SERVICES
- LEAD GENERATION / PAID AD CAMPAIGN MANAGEMENT, BRAND AWARENESS

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** GST / PAID AD CAMPAIGN BUDGET WILL BE CLIENT END, NOT INCLUDES IN PACKAGE
** WE ONLY PROVIDING MARKETING SERVICES NOT GIVING ANY SALES GURANTEES.
** RATES MAY BE VARIENT/CHANGE ON ORDER TIME/LOT, PLEASE CONFIRM BEFORE PAYMENTS

OUR SERVICES



- 1. Website Devolvement**
- 2. Social Media Marking**
- 3. Search Engine Optimization**
- 4. Google AdWords**
- 5. Digital Branding**

OUR CONTACT



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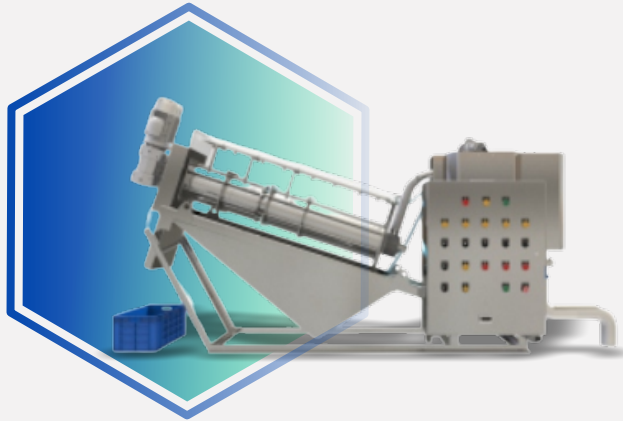
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BEYOND CONVENTIONAL

Transcend Cleantec Pvt. Ltd.

Multi Disc Screw Press



Transcend Cleantec Private Limited has pioneered the technique of manufacturing Multi Disc Screw Press in India. These sludge dewatering press are intended for mechanical dewatering of community and industrial wastewater sludge.



ABS Enclosure Box



We, VSM Plast, is a engage in manufacturing and supplying of quality and durable Waterproof Cable Gland, Electrical Cable Gland, PG Cable Gland, Metric Cable Gland, Junction Box, Aluminum Junction Box, Abs Junction Box, Polycarbonate Junction Box, Junction Box, Cable Junction Box, Electrical Junction Box, Plastic Junction Box, Plastic Enclosure, Industrial Enclosure, ABS Enclosure and Aluminum Enclosure. Owing to our stringent quality measures,



AMMONIA SOLARIDE VALVES



The MCK-1 are flanged, heavy-duty, piston-type check valves control the flow of refrigerant. Valves open wide for flow in the direction of the arrow on the valve body. Valves close tight when flow reversals occur. The piston design minimizes pulsations.



BALA INDUSTRIES
Incubation Par Excellence

Manual Feeders Drinkers



Manual Feeders and drinkers are accessible in three sizes from 10 - 30 liters. They work on a vacuum standard and have been intended to address a large number of the issues inborn in bigger container consumers.



Fire Extinguisher System Manufacturer



It is the best Fire Extinguisher system manufacturer company in Pune, Maharashtra, India. Being a customer oriented firm, our main concern is to meet the utmost satisfaction of our clients by offering them the product range as per their requirements. We have workers capable and highly experienced professionals that understand the requirements of our clients and accordingly they manufacture the products to meet the exact requirements of our clients.

Universal Length Measuring Machine



Model: Lab Microcal 600 comes with measuring spindle cross section of size (60x40mm) for rigidity & straightness accuracy < 1 micron. Measuring head carriage precisely preloaded & aligned with special bearing to ensure the lifetime accuracy. Adjustable anvil design ensures parallelism of measuring faces of anvil.



Fire Extinguisher System Manufacturer



- One or Two or Multiple Air Electronic / LVDT Input Channels
- Microcontroller based Electronics, Easy to upgrade
- SMD Electronic components for low noise
- Easy to set using keypad instead of knob
- Absolute / comparative measurement

OUR CLIENTS



BALA INDUSTRIES
INDUSTRIAL & EXPORT MANUFACTURER



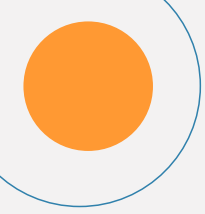
Transcend Cleantec Pvt. Ltd.

VIMALSSONiC
We Know Customer Want Solutions
Not Product



PRISHA
Metal Sublimation





THANK YOU

